URM Yield Recruitment
Breakfast with the Deans – April 7, 2012

Over 250 attendees. 90% of admits applied to be IDEA Scholars
IDEA Scholars Program Moving Forward

2012:
136 applications (freshmen)
35 Freshmen selected
20 transfer students expected
*Non-selected IDEA Scholars applicants offered slot in the new IDEA SUCCESS Program*

New Scholars
- Asian - 1
- Latino, Hispanic - 21
- Caucasian/White - 4
- American Indian - 1
- African American - 8
Retention Programs Going Strong

JUMP Peer Mentoring

IDEA Study Lab and Tutoring

Introduction to Engineering Courses

Smart Solar Power

IDEA Scholars Project
UC-HBCU Grant Approved

• Partnership with UCSD and Howard Univ.
• Goal: Increase African-American applicants to UCSD grad programs
• Prof. Gary Cottrell (CSE), PI
  – Professors Coimbra, Cabrales, Coleman, Co-PI’s
• $288,450 for 3 years
Jacobs School New Freshman Enrollment

- **FA08**: 808
  - BENG: 254
  - CSE: 132
  - ECE: 100
  - MAE: 210
  - NE: 48
  - SE: 64

- **FA09**: 775
  - BENG: 219
  - CSE: 143
  - ECE: 97
  - MAE: 191
  - NE: 43
  - SE: 82

- **FA10**: 745
  - BENG: 91
  - CSE: 154
  - ECE: 111
  - MAE: 218
  - NE: 84
  - SE: 87

- **FA11**: 809
  - BENG: 157
  - CSE: 166
  - ECE: 128
  - MAE: 188
  - NE: 97
  - SE: 73

- **FA12**: 1,317
  - BENG: 441
  - CSE: 230
  - ECE: 191
  - MAE: 191
  - NE: 183
  - SE: 126