Growing Fund Impact

Rationale
These changes are made from staff observations, STF fund recipient feedback, and the most common themes from survey responses. Full debrief notes are available from Shane Moise at smoise@ucsd.edu.

Changes

- **Demonstrating Community Engagement & Impact**
  - Presence at Welcome Week
  - Guides to make the most of Funds
  - Guide for photos and best content
  - Annual report shared with Alumni & Development

- **Marketing, Advertising, and Outreach**
  - Fund communication begins August for upcoming Fall term
  - Mass communications managed through Constant Contact
  - Link promotion through TESC
  - Ring Ceremony involvement & showcase for 2017

- **Policy, Application, and Structure**
  - Summer application form updates
  - Secure two presenters for rings and maintain two readers
  - Add program improvement metrics to evaluation form
  - Tighten application and fiscal close alignment

Survey Key Points

“I wasn't able to find out what kind of pictures I had to take or what their purpose was. This form is the only place that suggested what kind of photos were desired. I think it would be beneficial if there was a brief set of guidelines about photo composition was added to the Jacobs School Travel Funds page.”

“It was remarkable to be able to hear about the diversity of CS research and fields from the numerous presenters at the event. I also enjoyed being able to talk to women who worked at Google and being able to bond with other members in WIC in a way that I wouldn't have been able to otherwise.”

“Thank you so much for giving me this opportunity to attend the event. Without the award, I would most likely not have gone due to financial restrictions and would have missed out on such a wonderful learning experience.”

“I was relieved that we could still go to our competition. There were many hurdles we had to get over to make it there, and knowing our trip was financed was a relief. It was exciting because it allowed us to commit more to completing our project, knowing that we were definitely going to the competition.”