The Moxie Center for Undergraduate Entrepreneurship

Want to develop your dream?

The Moxie Center can provide:

- Lab Workspace, Tools & Equipment
- Mentoring from experienced entrepreneurs and business experts
- Education
- Networking
- Funding

The Moxie Center fosters the spirit of innovation within the Jacobs School by helping engineering undergraduates learn about and implement entrepreneurship. Drawing on an extensive pool of expertise both within and outside the Jacobs School, the Center offers and supports a range of services, including strategic advice, individual mentoring, educational programs, networking opportunities, project funding, laboratory and meeting space.

Undergraduate engineering education is initially about the what and the how. Entrepreneurship and commercialization require thinking additionally about the why and the who:

- Why are we building this product?
- Who will benefit from it?
- Who will pay for it?

Have an idea you want to pursue?

- Attend a Moxie Center seminar
- Come to a Moxie Center/Rady School mixer
- Sign up for a Moxie Center Elevator Pitch Contest
- Apply to the Moxie Incubator

* The Incubator is open to student teams from throughout UCSD, led by an engineering undergraduate
* Moxie Center Elevator Pitch contests are open to any students on campus:
  - Explain your idea and its commercial potential in 3 minutes
  - Present to an audience of students, staff, judges
  - Win cash prizes and admission to the Moxie Incubator

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