Rady School of Management
UC San Diego

An Amazing Beginning...
A More Amazing Future...
From Job Takers
to Job Makers
Let’s Celebrate

The

Grand Opening!

Let’s Celebrate
This is important to UC San Diego
This is important to the Rady School of Management
Some Facts...

Nearly 60 Rady Alumni in Japan
Catalyzed by Individuals

Such as...

Hiroki (Rocky) Mitsuhasi
Rady Full-Time MBA 2008
ERT
Health IT
Catalyzed by Individuals

Such as...

Dr. Kanetaka Maki
Rady PhD 2015
Researcher
National Graduate Institute for Policy Studies
Catalyzed by Individuals

And in the States...!

CJ Okumura, PhD
Rady FlexEvening MBA 2013
Founder, CEO and President
Abwiz Bio, Inc.
Catalyzed by Individuals

“I really appreciate RADY. Without the School, I would not be an entrepreneur. Great program for the scientist/engineer.”

- CJ Okumura, PhD

July 19, 2016
Framing the Issues

Repercussions from the Great Recession

“Between 1980 and 2005, virtually all net new jobs created in the U.S. were created by firms that were 5 years old or less. That is about 40 million jobs. That means the established firms created no new net jobs during that period.”

Robert Litan, Kauffman Foundation
April 3, 2010
Quick Look Back...

The Ultimate Start-Up

By David Glenn and Katherine S. Mangan

"I’m not going to tweak what’s already been done...I’m going to help create something from scratch.” Robert S. Sullivan

Robert S. Sullivan, founding dean of the University of California, San Diego's new Graduate School of Business.
Quick Look Back...A Real Startup

January 1, 2003

Available capital for UCSD Management program.
A Glimpse of This New School

- Seamless integration across UCSD campus
- Science/technology focus
- Young, very bright student body
- Technology entrepreneurship is a maypole
- Uses technology for learning
- Stresses “Knowledge” as the foundation of competition
- Among the best in the world

Presentation to Mission Ventures, April 2003
UCSD Names School of Management in Recognition of $30 Million Gift from Ernest Rady Family Foundation
Businessman Ernest Rady pledges $100 million to UCSD business school, atop $38 million he already gave.
Academic Degree Program Initiatives

- Undergraduate programs
- MBA programs
  - Full-Time
  - FlexEvening and Weekend
- Specialized Masters programs
- Doctoral program
Undergraduate Initiatives

- Minors
  - Accounting
  - Business
  - Entrepreneurship and Innovation *(new and serving many engineering undergraduates)*
Specialized Masters Degrees

- Master of Finance
- Master of Science in Business Analytics
- Master of Professional Accounting (MPAc)
MBA Degree - Our Foundation Program

- Assessing the basic MBA core curriculum
- Assessing and reassessing Lab to Market sequence
- Data/Business Analytics
- Immersion Projects
- Use of Technology
A New, Pioneering, and Engaging Partnership:

Institute for the Global Entrepreneur
Institute for the Global Entrepreneur (IGE)...

The Technology Leadership and Entrepreneurism certificate program is one of the first initiatives of the Institute for the Global Entrepreneur (IGE), a partnership between the Jacobs School of Engineering and the Rady School of Management.

The mission of the Institute for the Global Entrepreneur is to train influential engineering leaders who will drive innovation from concept to commercialization.
Rady Infrastructure Support for IGE
Some Metrics...

- Companies created
- Companies surviving
- Jobs created
- Revenues/sales
- Capital transactions
Some Early Results...

Since 2006...

- 143 companies started
- 81% still in business
- Generating over $150 million/year
- 28 companies participated in StartR - beginning in 2013
- 90% remain operational
The intersection and the engagement of Jacobs-Rady will be catalytic in stimulating innovation and impact in unprecedented ways.

The best is yet to come!
An Amazing Beginning…
A More Amazing Future…