Workshop Description: This high-energy, interactive, fast-paced workshop examines the entrepreneur and the entrepreneurial process in start-up, high growth and large organizations. Learn how to think in an entrepreneurial way and analyze hard facts in all aspects of starting and growing a company.

This course is designed for individuals who want to start a company, serve on the management team of a start-up, or lead or participate in an entrepreneurial venture within a large organization.

WORKSHOP INSTRUCTORS

Neil Senturia has started and/or led several technology companies including Atcom/Info that pioneered high speed Internet access in hotel rooms and was sold for $80 million. Currently, he is the CEO of Oberon Fuels. Neil taught in the MBA program at San Diego State University where he was one of the most highly rated professors.

Barbara Bry has been an entrepreneur in both the for-profit and non-profit sectors. She is a co-founder of Atcom/Info and was on the founding management team of Proflowers.com that was sold for $477 million. She is the founder of San Diego Athena and was the first associate director of CONNECT.

Fee: $495 for working professionals and non-UC San Diego students; $95 for UC San Diego students. Class size is limited to 40, and UC San Diego graduate students will be given preference for 20 spaces.

If you are interested in applying for a space, please email Barbara Bry, bbry@blackbirdv.com. APPLY NOW!