



# INFORMATION SESSION

Wednesday, April 7, 2021

UC San Diego  
JACOBS SCHOOL OF ENGINEERING

The background of the slide features a photograph of a modern, multi-story building with a glass facade and balconies. The image is overlaid with a semi-transparent blue filter and two prominent diagonal stripes in a slightly darker shade of blue, creating a dynamic geometric pattern.

# WELCOME & INTRODUCTION

Program Director: Phillip McMullen

# AGENDA

- Master of Advanced Study Overview
  - MAS vs MS
  - Application Process/Requirements, Schedule and Costs
- Architecture-based Enterprise Systems Engineering (AESE)
- Wireless Embedded Systems (WES)
- Data Science and Engineering (DSE)
- Next Steps
- Breakout Rooms by Program



# UC SAN DIEGO JACOBS SCHOOL OF ENGINEERING

- Jacobs School of Engineering (largest in CA among public universities)
- Ranked 9th top engineering school in the nation
- Distinguished faculty (>230 research-active faculty)
- Commitment to serving needs of industry for latest in research and education

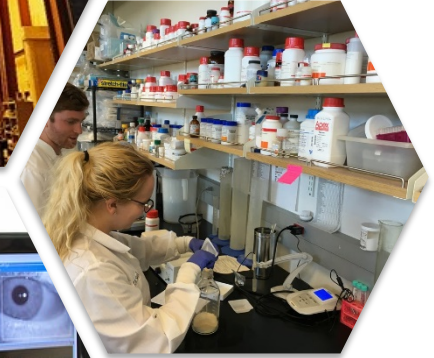
Computer Science



Structural Engineering



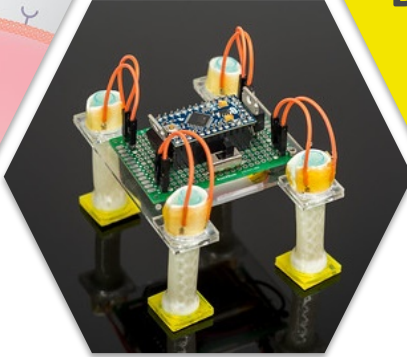
## Engineering Departments @Jacobs



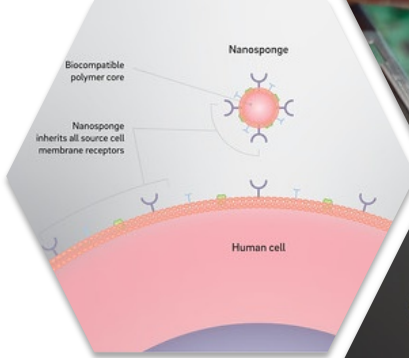
Bioengineering



Mechanical Engineering



Electrical Engineering



Nanoengineering

Images: David Baillot/UC San Diego

# MASTER OF ADVANCED STUDY (MAS)

- Master's degree, conferred by the University of California, San Diego
- Technical education programs designed for engineering professionals
- Unique multidisciplinary degree program focused on emerging technology areas and new fields traditional curricula do not address
- MAS degree programs
  - AESE - Architecture-Based Enterprise Systems Engineering (since 2010)
  - WES - Wireless Embedded Systems (since 2011)
  - DSE - Data Science and Engineering (since 2014)



# 200+ COMPANIES REPRESENTED

4Med Imaging Solution	Callaway Golf	Forcepoint	KEDZIG	Obzervant	SyneractHCR
Abbott Laboratories	Caltrans	Ford Motor Company	Kelpac Medical	Oncore Manufacturing	Tandem Diabetes
Abbott Vascular Devices	Caradigm	Forward Slope	Kiran Analytics	OneRoof Energy	TASC
Accenture	Carefusion	Future Education	Komaru Technologies	Optum360/United Health Group	Teco Diagnostics
Active Mind Technology	Carollo Engineers	Galaxy	Kontron America	Panasonic	Teradata
Advanced Brain Monitoring	Catheter Connections	Gas and Power Technologies	kWh Analytics – Solar Risk Management	Parastack	Texas Instruments
AeroAstroTech	CeloNova BioSciences	Genentech	Lead Crunch	Pegasystems	Thermo Fisher Scientific
ai-one	Circadence	General Atomics	Leica Systems	Peregrine Semiconductor	Ticom Geomatics
Ajinomoto Althea	Clarity Design	Gimbal	Leidos	Pfizer	TrellisWare
Alion Science and Technology	Classic Wire Cut	GlySens	Life Technologies	PluralProQinase GmbH	Triage Consulting Group
Alphatec Spine	CodeMetro	Goal Structured Solutions	LifeNet Health	Qualcomm	Turn Key
American Bureau of Shipping	Cognex Corporation	Google	LinkedIn	Raytheon	Ubiqomm
Angeles Crest Engineering	CoStar Group	GoPro	Loan Depot	Resonetics	UCSD Health
Apex Biotechnology	Covidien	greenfence	Lockheed Martin	SAIC	UCSD Info Technology Services
Applied Medical	Coway USA	Growth 2.0	Los Angeles Dodgers	Samsung	UCSD Medical Center
AT Dynamics	Crafter Brothers	Harper Construction	Lucent-Alcatel	San Diego State University	UCSD Research Administration
Athena Mobile	Cubic Global Defense	Hewlett Packard	Makena Technologies	Scripps Health	UCSD SIO
Automatic Data Processing	Cubic Mission Systems	Hologic	Medimexico	Scripps Institute, UC San Diego	UCSD SDSC
BAE Systems	Cubic Transportation Systems	Hospira	MedImpact	SeaSpine	United States Navy
Bank of America	Cymer	Hyundai Mobis	Medtronic Ablation Frontiers	Sentek Global	United Technologies Aerospace
Bank of America Home Loans	D&K Engineering	IBM	Medtronic Minimed	Servicios Quirugicos S.A.	Universal Hospital Services
Barona Resort & Casino	Deccan International	IKA	Metron Scientific Solutions	Shutterfly	Uptake
Beckman Coulter	Dexcom	Illumina	Microsoft	Skillnet Solutions	Veyo
Biopico Systems	EMN Defense Services	InfoSys	MITRE	SkySurgery	ViaSat
Biorxn	Encore Capital Group	Innovive	NAVAIR	Slacker Radio	Volcano
Boeing	Endologix	Inova Diagnostics	Network Appliances (NetApp)	Social Nightlife	Vulcan Wireless
Booz Allen Hamilton	EnGenious Technologies	Integrand	Neustar	Solar Turbines	Walt Disney Company
Branchpoint Technologies	Entropic Communications	INTEGRIS Group	Nokia	SPAWAR SSC Pacific	Webroot
Broadcom	Epic Systems	Intel	Northrop Grumman AS	Stanford University	West Arbor Group
CA Technologies	ESRI	Intuit	Northrop Grumman MS	Stonehenge Financial Partners	Workday
Cakesoft Technology	Fallbrook Engineering	JMJ Financial	Novartis	Survive Engineering	Y8L Consulting
California Correctional Health Care Services	FICO	John Wayne Cancer Institute	NuVasive	Sycuan Casino	Zodiam Pool Systems
	FloQast	KAB Laboratories			

# PROGRAM REQUIREMENTS

Program	Work Experience	2021 Application Deadlines	General Requirements For All Programs
AESE	5 years	May 5th: early consideration	Bachelor's degree in engineering, science, mathematics, physics, etc.
WES	2 years		No GRE
DSE	2 years	July 7th: standard	3.0 minimum GPA*
			No TOEFL if working in US for more than 1 year*
			\$120 (\$140 international) application fee*

*\*Some exceptions. Veterans may request fee waiver*



# PROGRAM SCHEDULE

	Schedule	Fall	Winter	Spring	Summer	Fall	Winter	Spring
AESE	1 Year (Part-time) 42 units total	13 units ----- 3 classes + project	13 units ----- 3 classes + project	13 units ----- 3 classes + project	3 units ----- capstone project	program complete		
WES	2 Years (Part-time) 36 units total	4 units ----- 1 class	4 units ----- 1 class	4 units ----- 1 class	4 units ----- 1 class	8 units ----- 2 classes	8 units ----- 2 classes	4 units ----- capstone
DSE	2 Years (Part-time) 38 units total	6 units ----- 1 class 1 seminar	8 units ----- 2 classes	8 units ----- 2 classes	no summer classes	8 units ----- 2 classes	6 units ----- 1 class	2 units

# FALL 2021 COHORTS PROGRAM COST

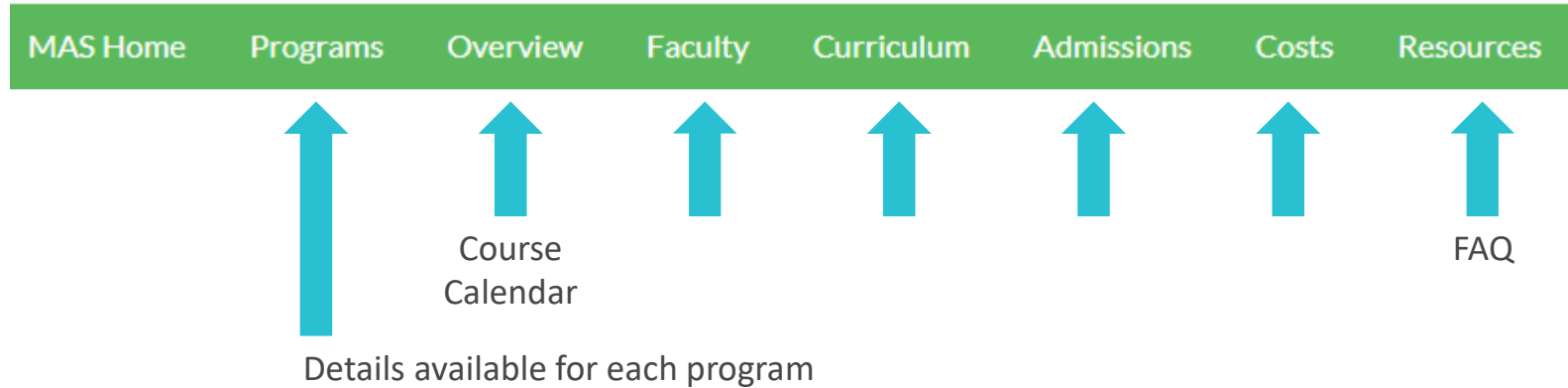
Program	Units	Total Cost*	Includes
AESE	42 (1 yr)	\$34,007.68	Tuition
			Books
WES	38 (2 yr)	\$38,656.66	Software
			Parking
DSE	36 (2 yr)	\$41,133.96	Breakfast and lunch
			Mandatory UC graduate student fees*

*\* Does NOT include mandatory health coverage (~\$3500. per academic year) – can be waived with proof of insurance*

*\* UC Graduate Student Fees are estimated pending State of California final budget*

# SPECIFIC PROGRAM INFORMATION

## Master of Advanced Study Degree



<https://jacobsschool.ucsd.edu/mas>

In the interest of time, questions will be answered in the breakout rooms after the presentation.



# ARCHITECTURE-BASED ENTERPRISE SYSTEMS ENGINEERING LEADERSHIP PROGRAM

Founding Director: Dr. Hal Sorenson

*Develop “systems thinking” capabilities which incorporates enterprise landscape, enterprise stakeholders, and enterprise goals/missions*

# OVERVIEW

## Faculty Directors

Dr. Hal Sorenson – Professor Emeritus of Mechanical and Aerospace Engineering

Dr. Jon Wade – Professor of Practice in Mechanical and Aerospace Engineering

## Intended Audience

Engineers with five+ years of relevant professional experience who are in a position to drive enterprise systems

## Courses

1-year program (Sep 2021 – August 2022)

Alternating Fridays/Saturdays + 1 four-day workshop per quarter



Mechanical and  
Aerospace Engineering  
+  
Rady School of  
Management

# ORIGINS

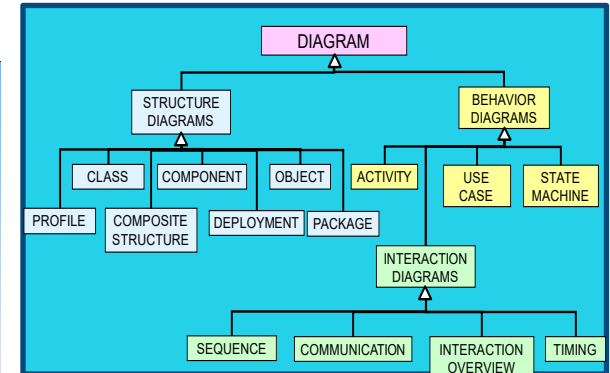
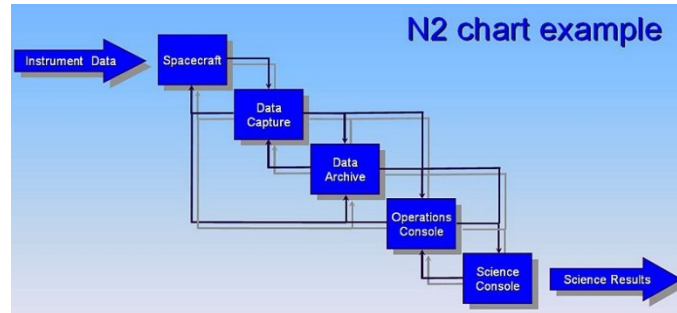
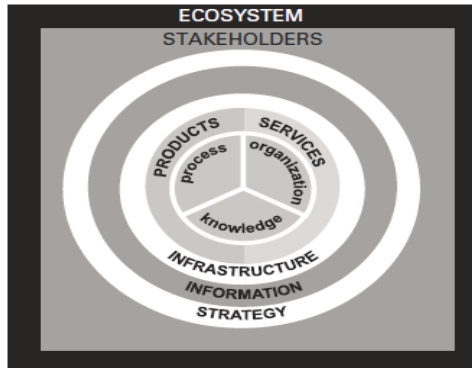


Rady School of Management

## Architecture-Based Enterprise Systems Engineering Thinking & Leadership Program



Jacobs School of Engineering





# ORIGINS

## “Information Age” Components

- Legacy mainframe systems
- The internet
- Digital capabilities
- Mobile devices
- Internet of Things (IoT)
- The Cloud
- Big data
- AI / machine learning...

Systems  
of  
Systems



We focus on the **integration** of previously unconnected **systems** and **their interoperation** to accomplish previously unavailable tasks

# CURRICULUM

## Team Project: Fall - Summer

- Concept Maps
- Planning Tools (eg., NOV)
- Use Case Template
- SysML and UAF
- Data Analytics Tools
- Cybersecurity Tools

**USING**

Systems  
Technology

**FALL**

Systems  
Thinking

- Leadership
- Goals & Strategy
- Finance / Accounting
- Complex Systems
- Agile Development
- DevOps

**SPRING**

Decision  
Systems

**WINTER**

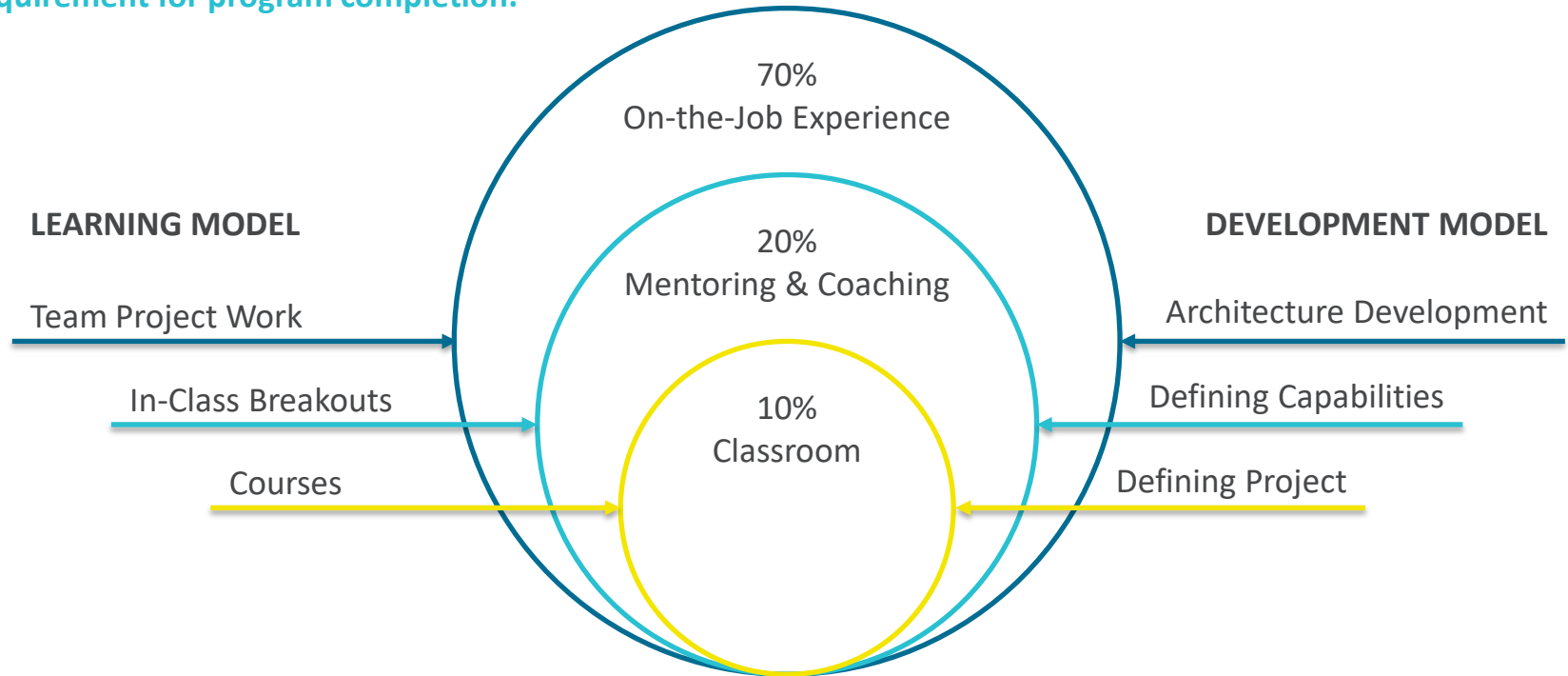
Systems  
Development

- MOPs and MOEs
- Event-driven Architectures
- Art of Decision Making
- Data Analytics
- Big Data and Deep Learning
- Investment Valuation and NOV
- Managing Stakeholder Relationships

- Enterprise Architectures
- Architecture Frameworks
- Use Cases/Capabilities
- Domain Modeling
- Service-Oriented Architecture
- SOA Governance
- Enterprise Cybersecurity
- Functional & Physical Architectures

# 70:20:10 MODELS

Enterprise systems and system-of-systems are necessarily complex adaptive systems. Development of complex adaptive systems stresses heuristics through synthesis rather than analysis. **Team projects are a major requirement for program completion.**



# DEVELOPING SYSTEMS THINKING CAPABILITIES?

- Understand Enterprise Landscape
- Involve Enterprise Stakeholders
- Define a Goal and Mission, including a strategy and operational concept
- Identify Desired Capabilities
  - Consider Different Alternatives To Achieve The Capabilities
  - Create Business Process Models/Use Cases
- Develop Architectural Models
  - Verify Logic, Behavior, and Performance of Models
  - Emphasize Events and Decision-making
- Iterate The Earlier Considerations Based On Experimentation and Experience
- Become Leaders and Team Builders

This is what we  
do in AESE!

# DELIVERY

- One-year program (September 2021 – August 2022)
  - Classes scheduled on alternating Fridays/Saturdays
  - One Wednesday – Saturday **workshop** per quarter
  - Class from 8:00a PT to 5:00p PT
  - Breakfast and lunch provided
- Classes offered **sequentially**
  - Three courses per quarter
  - One two-day **Team Project** meeting per quarter
- Each class has 32 contact hours (8 hours x 4 days)
- Final four-day Team Project / Capstone class at the end of August

# ADMISSIONS REQUIREMENTS

- Bachelor's Degree
  - Computer Science
  - Electrical Engineering
  - Mathematics
- 3.0 minimum undergraduate GPA
- Statement of Purpose
- 3 Letters of Recommendation
- Typically, 5 years of relevant work experience or equivalent
  - Informative Resume
- No GRE if at least two years' relevant experience

In the interest of time, questions will be answered in the breakout rooms after the presentation.



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# WIRELESS EMBEDDED SYSTEMS

Faculty Directors: Dr. Ryan Kastner and Dr. fred harris

*Learn the fundamentals of wireless communications and embedded system design and build advanced wireless embedded systems using modern design tools.*

# OVERVIEW

## Faculty Directors

Dr. Ryan Kastner – Professor of Computer Science and Engineering

Dr. fred harris – Professor of Electrical and Computer Engineering

## Intended Audience

Engineering professionals with a background in computer science and/or electrical engineering

## Courses

2-year program (Sep 2021 – June 2023) with classes on alternating Fridays or Fri/Sat  
7 quarters, including summer 2022



Computer Science and  
Engineering  
+  
Electrical and  
Computer Engineering

# WHY A MAS WIRELESS EMBEDDED SYSTEMS DEGREE?

## Internet of Things (IoT)

- Connect everything to the internet
- 35 billion IoT devices  $\approx$  four devices for every person on the planet

## 5G

- Provides unprecedented throughput and latency
- 1.7 billion subscribers by 2025

## Next-Gen Embedded Wireless Devices

- Performance, cost, and power consumption are crucial.
- Design requires a unique interdisciplinary background in systems software, hardware, and communication theory.

**Inherently interdisciplinary, residing at the boundary between Electrical Engineering and Computer Science**

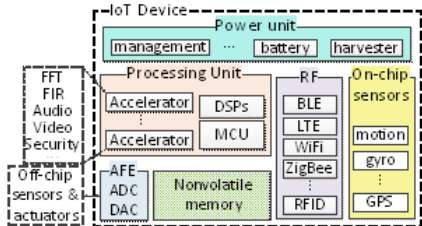
# WES CURRICULUM

## CS

## Capstone Project

## EE

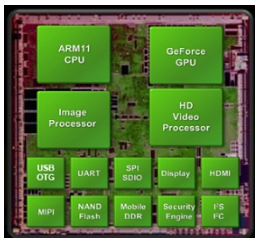
# Embedded Systems Design



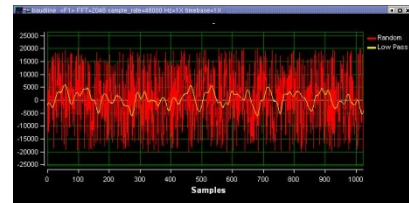
# Software for Embedded Systems

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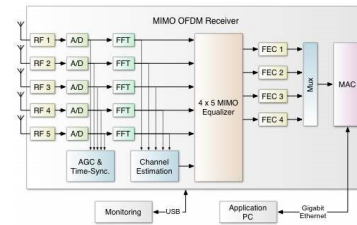
# Hardware for Embedded Systems



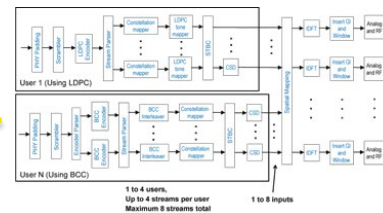
## Validation and Prototyping of Embedded Systems



# Digital Signal Processing



# Digital Communication Systems



# Wireless Communication Systems

# WES COURSEWORK

## Fall Year One

Digital Signal Processing

## Winter Year One

Intro to Embedded Systems

## Spring Year One

DSP II / Wireless Communication Circuit Systems

## Summer Year One

Software for Embedded Systems

## Fall Year Two

Digital Communication Systems I

Validation and Prototyping of Embedded Systems

## Winter Year Two

Digital Communication Systems II

Wireless Embedded Systems on a Chip

## Spring Year Two

Capstone Project

# ADMISSIONS REQUIREMENTS

- Bachelor's Degree
  - Computer Science
  - Electrical Engineering
- 3.0 minimum GPA
- Statement of Purpose
- 3 Letters of Recommendation
- No GRE if at least two years' relevant experience

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# DATA SCIENCE AND ENGINEERING

Faculty Directors: Dr. Ilkay Altintas and Dr. Alin Deutsch

*Combine the skills of software programmer, database manager and statistician to create mathematical of the data, identify trends, then present them in effective visual ways.*

# OVERVIEW

## Faculty Directors

Dr. Ilkay Altintas – Chief Data Science Officer, San Diego Supercomputer Center

Dr. Alin Deutsch – Professor of Computer Science and Engineering

## Intended Audience

Engineering professionals with a background in computer science or other engineering or mathematics with substantial experience in data analysis.

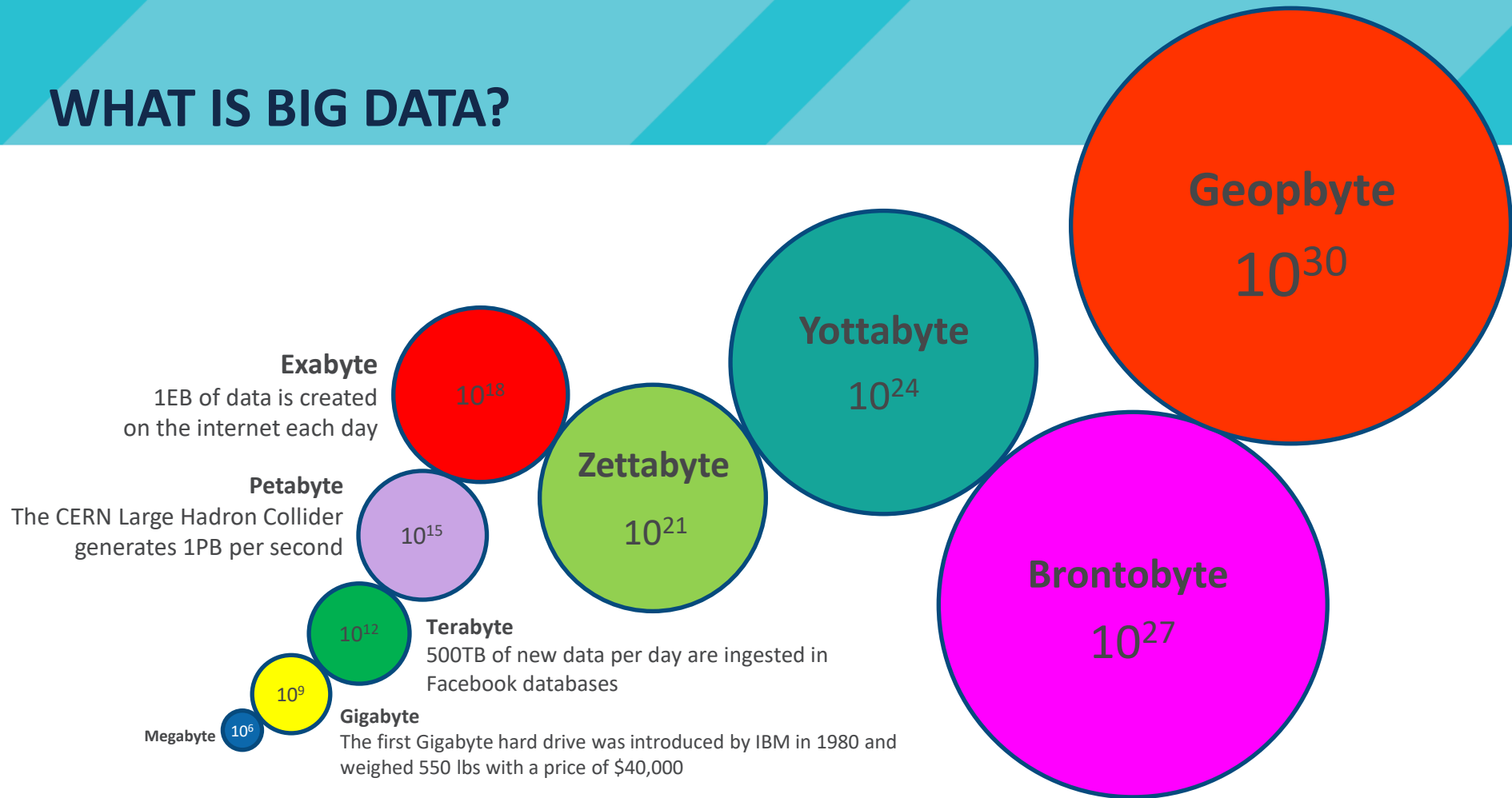
## Courses

2-year program (Sep 2021 – June 2023) with classes on alternating Fridays and Saturdays

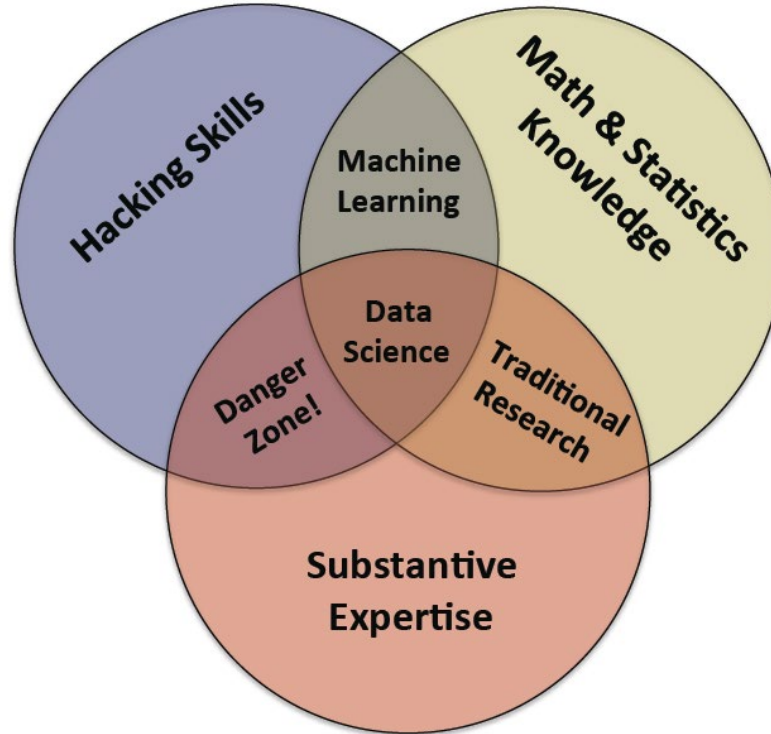


Computer Science and  
Engineering  
+  
San Diego  
Supercomputer Center

# WHAT IS BIG DATA?



# THE EDUCATION OF A DATA SCIENTIST



# DSE COURSEWORK

## Fall Year One

DSE 200: Python for Data Analysis  
(4 units)

DSE 290: Case studies in Data  
Science (2 units)

## Winter Year One

DSE 201: Data Management Systems  
(4 units)

DSE 210: Probability and Statistics  
using Python (4 units)

## Spring Year One

DSE 220: Machine Learning (4 units)

DSE 230: Data Science using Hadoop  
and Spark (4 Units)



CASE STUDIES

## Fall Year Two

DSE 203: Data Integration & ETL  
(4 units)

DSE 250: Beyond Relational Data  
Models (4 units)\*

## Winter Year Two

DSE 241: Data Visualization  
(4 units)\*

DSE 260A: Data Science Design  
Capstone Project (2 units)

## Spring Year Two

DSE 260B: Data Science Design  
Capstone Project (2 units)

\*Additional coursework; subject to change

# ADMISSIONS REQUIREMENTS

## **MAJOR Importance (at least 2/3)**

1. Programming experience in a general-purpose language (C, Java, Python)
2. Experience with databases/SQL
3. Experience with data analysis in an application domain

## **MINOR Importance (strengthens your application)**

1. Math: linear algebra, probability and statistics
2. Distributed Systems: Hadoop, Spark...

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# NEXT STEPS

# NEXT STEPS FOR ALL PROGRAMS

## For more information

[JacobsSchool.ucsd.edu/MAS](https://JacobsSchool.ucsd.edu/MAS)

## Applications

Open now! Each program has a detailed Admissions page

## Questions

Ask today in the breakout rooms!

## More questions?

[jacobsmas@eng.ucsd.edu](mailto:jacobsmas@eng.ucsd.edu) (specify program of interest)



# THANK YOU!

[JACOBSSCHOOL.UCSD.EDU/MAS](https://jacobsschool.ucsd.edu/mas)

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